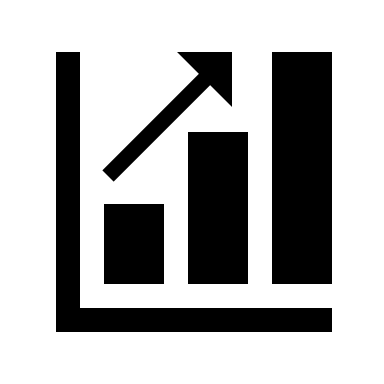
Table

Description automatically generated with medium confidenceCompetitive Marketing/Messaging Positioning Matrix